

DAWN ALI

MOTIVATIONAL SPEAKER

SUMMARY

In 2009, at age 45, my life had crumbled before me. I found myself in a run-down motel, obese and sick, and trying to regrow bald spots. Rather than face defeat, I began taking the steps necessary to turn my life around. I used what I learned as a foundation of my life's work and began helping others take back control of their lives.

Today, I motivate, inspire, and coach others in the areas of leadership, weight/wellness improvement, healthy hair care and growth, happiness, confidence, and digital entrepreneurship.

I aspire to influence the lives of millions of people globally as a keynote speaker.

EXPERTISE

Leadership, Success Mindset, Lifestyle Changes, Weight and Wellness, Hair Care, Product Creation, Digital Entrepreneur Success, Online Marketing, Event Production, and Self-Publishing

ACCOMPLISHMENTS

- 2017 – Present: [Official Member of Forbes Coaches Council](#). I write business and coaching articles for Forbes Magazine.
- 2013 – Present: Life, Weight, Wellness, Entrepreneur Success Coach, and Rags to Riches Mentor
- 2013 – Present: Creator and producer of multiple video coaching training courses
- 2014 – 2015: Created and produced the “Happy Rich Great Body Ultimate Lifestyle Weekend.” These were four retreats hosted in luxury venues near the waterfront outside of Sacramento, CA. Coaching clients flew in from different states to attend.
- 2014 – Present: Bottled a proprietary blend of essential oils and began selling the now very popular “Dawn Ali's Super Hair Growth Oil. It has sold worldwide to customers in the USA, Canada, Italy, UAE, UK, Australia and more.



CEO of Happy Rich
Great Body, Motivational
& Inspirational Speaker,
#1 Best Selling Author,
Entrepreneur, Forbes
Coach and Rags to
Riches Mentor

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**HAPPY RICH
GREAT BODY**

- 2014: Wrote and published my third book which was a #1 Best Seller on Amazon in multiple categories – *Get Your Sexy Back: Beauty and Weight Loss Meal Plan*
- 2014: Wrote and published my second book, a self-help life coaching memoir of my transformation, *Get Your Sexy Back: Happy Rich and a Great Body at Any Age*
- 2014: Created and produced my second large-scale event in Atlanta, GA, “Get Your Sexy Back,” at the Omni Hotel’s Grand Ballroom. The MC was Shorty da Prince, former co-host of BET’s 106 & Park.
- 2013 – 2014: Spoke at multiple events such as: “Stroke Awareness” on weight loss and life transformation
- 2013 – 2014: Created the “Stockton Vegan Society” and prepared vegan meals and desserts for my events and others
- 2013: Spoke about weight loss and life transformation at the event, “Kyle Cease: Evolving Out Loud” which included speakers such as: Rickie Byars Beckwith (wife of Dr. Michael Beckwith, co-star of the Blockbuster movie “The Secret), and the late Dick Gregory
- 2013: Produced, hosted and spoke at plant based lifestyle event in Stockton, CA for “Dave the Raw Food Trucker”
- 2013: Wrote and published my first book- *Get Your Sexy Back: Healthy Vegan Cookbook for Meat Eaters*
- 2012 – 2013: Created and hosted multiple live weight loss and wellness meet-up events
- 2012: Co-created the first African American owned advertising platform called IncreaseTraffic.co (which has since become a blog with a new owner)
- 2011 – 2013: Struggled, but prevailed in releasing 70 pounds of excess weight naturally from ages 45 – 47. In conjunction with my hair growth, it was these two things that sparked my lifestyle change. I found a discipline and a confidence that I didn’t have previously and this ultimately spawned my career as a life coach and author.
- 2009 – 2013: Struggled to regrow my hair long from bald spots from ages 45 – 47.
- 2006 – 2008: Created MBTalent.com and MostBeautiful.com Live Red Carpet Events. I produced and hosted online and live talent and a unique beauty contest that consisted of women of different shapes, sizes and disabilities.
- 2008 – 2012: Created and administrated the Online Magazine Forum called "Lovin My Sistas"

MEDIA

[Mondays We Mentor - 2017](#)

[Cover of *Back to Eden* Magazine - 2016](#)

[Feature in *Journey to Wellness* Magazine - 2016](#)

[Selected #1 Fitness Expert on TheBetterYoo.com - 2016](#)

[Dawn Ali's Super Hair Growth Oil featured on SupplementPolice.com - 2015](#)

[Interview with Think Big Radio - 2014](#)

[Selected #3 Weight Loss Expert on HealthBeacon.com - 2014](#)

[Weight Loss Feature on BlackNews.com - 2013](#)

[My Former Advertising Business IncreaseTraffic.co Featured on MadameNoire.com - 2012](#)

[Name Added to UrbanDictionary.com - 2011](#)

MILITARY

United States Coast Guard, Honorable Discharge - 1983 – 1987

EDUCATION

Certified Life Coach, Tony Gaskins Life Coaching Certification - 2013

Licensed California Realtor - 2002 – 2008

Lincoln High School, Stockton, CA - Class of 1983