

DAWN ALI

MOTIVATIONAL SPEAKER

SUMMARY

In 2009, at age 45, my life had crumbled before me. I found myself in a run-down motel, obese and sick, and trying to regrow bald spots. Rather than face defeat, I began taking the steps necessary to turn my life around. I used what I learned as a foundation of my life's work and began helping others take back control of their lives.

Today, I motivate, inspire, and coach others in the areas of leadership, weight/wellness improvement, healthy hair care and growth, happiness, confidence, and digital entrepreneurship.

I aspire to influence the lives of millions of people globally as a keynote speaker.

EXPERTISE

Leadership, Success Mindset, Lifestyle Changes, Weight and Wellness, Hair Care, Product Creation, Digital Entrepreneur Success, Online Marketing, Event Production, and Self-Publishing

ACCOMPLISHMENTS

- 2018: Keynote Speaker, Chavez High School, Girls Loving Our Worth (GLOW) Group - The Lost Success Secret: How to Get Anything You Want in Life
- 2017 – Present: [Official Member of Forbes Coaches Council](#). I write business and coaching articles for Forbes Magazine.
- 2014 – Present: Created and produced the “Happy Rich Great Body Ultimate Lifestyle Weekend.” Retreats hosted in luxury venues in California. Coaching clients fly in from nationwide to attend.
- 2013 – Present: Life, Weight, Wellness, Entrepreneur Success Coach, and Rags to Riches Mentor
- 2013 – Present: Creator and producer of multiple video coaching training courses
- 2014 – Present: Bottled a proprietary blend of essential oils and began selling the now very popular “Dawn Ali's Super Hair Growth



CEO of Happy Rich

Great Body, Motivational
& Inspirational Speaker,

#1 Best Selling Author,

Entrepreneur, Forbes

Coach and Rags to

Riches Mentor

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HAPPY RICH
GREAT BODY

Oil. It has sold worldwide to customers in the USA, Canada, Italy, UAE, UK, Australia and more.

- 2013 – Present: Created the [Stockton Vegan Society](#) and prepared vegan meals and desserts for my events and others
- 2014: Wrote and published my third book which was a #1 Best Seller on Amazon in multiple categories – *Get Your Sexy Back: Beauty and Weight Loss Meal Plan*
- 2014: Wrote and published my second book, a self-help life coaching memoir of my transformation, *Get Your Sexy Back: Happy Rich and a Great Body at Any Age*
- 2014: Created and produced my second large-scale event in Atlanta, GA, “Get Your Sexy Back,” at the Omni Hotel’s Grand Ballroom. The MC was Shorty da Prince, former co-host of BET’s 106 & Park.
- 2013 – 2014: Spoke at multiple events such as: “Stroke Awareness” on weight loss and life transformation
- 2013: Spoke about weight loss and life transformation at the event, “Kyle Cease: Evolving Out Loud” which included speakers such as: Rickie Byars Beckwith (wife of Dr. Michael Beckwith, co-star of the Blockbuster movie “The Secret), and the late Dick Gregory
- 2013: Produced, hosted and spoke at plant based lifestyle event in Stockton, CA for “Dave the Raw Food Trucker”
- 2013: Wrote and published my first book- *Get Your Sexy Back: Healthy Vegan Cookbook for Meat Eaters*
- 2012 – 2013: Created and hosted multiple live weight loss and wellness meet-up events
- 2012: Co-created the first African American owned advertising platform called IncreaseTraffic.co (which has since become a blog with a new owner)
- 2011 – 2013: Struggled, but prevailed in releasing 70 pounds of excess weight naturally from ages 45 – 47. In conjunction with my hair growth, it was these two things that sparked my lifestyle change. I found a discipline and a confidence that I didn’t have previously and this ultimately spawned my career as a life coach and author.
- 2009 – 2013: Struggled to regrow my hair long from bald spots from ages 45 – 47.
- 2006 – 2008: Created [MBTalent.com](#) and [MostBeautiful.com](#) Live Red Carpet Events. I produced and hosted online and live talent and a unique beauty contest that consisted of women of different shapes, sizes and disabilities.
- 2008 – 2012: Created and administrated the Online Magazine Forum called “[Lovin My Sistas](#)”

MEDIA

[Forbes Magazine - 2018](#)

[Cover of Back to Eden Magazine - 2016](#)

[Feature in Journey to Wellness Magazine - 2016](#)

[Selected #1 Fitness Expert on TheBetterYoo.com - 2016](#)

[Dawn Ali's Super Hair Growth Oil featured on SupplementPolice.com - 2015](#)

[Interview with Think Big Radio - 2014](#)

[Selected #3 Weight Loss Expert on HealthBeacon.com - 2014](#)

[Weight Loss Feature on BlackNews.com - 2013](#)

[Motivating Others on Examiner.com - 2013](#)

[Weight Loss Classes Featured on Blacknews.com - 2012](#)

[My Former Advertising Business IncreaseTraffic.co Featured on MadameNoire.com - 2012](#)

[Name Added to UrbanDictionary.com - 2011](#)

ASSOCIATIONS

[Stockton Vegan Society](#)

[Black Urban Farmers Association](#)

MILITARY

United States Coast Guard, Honorable Discharge - 1983 – 1987

EDUCATION

Certified Life Coach, Tony Gaskins Life Coaching Certification - 2013

Licensed California Realtor - 2002 – 2008

Lincoln High School, Stockton, CA - Class of 1983

